

Winter 2014

## MAIN STREET RADIOLOGY I EXPANSION

*The goal of Main Street Radiology is to provide, in a timely manner, comprehensive imaging services and the latest technological advances to the physicians and patients in Queens.*

To meet the demands of our referring physicians and patients, Main Street Radiology will be expanding our office located at 32-25 Francis Lewis Blvd. In the expanded space we will be installing our fourth MRI and new Siemens 3Tesla open bore MRI scanner. The machine offers excellent image quality, superb diagnostic capability, and exceptional comfort with a large, patient friendly 70cm opening. Architectural plans have been approved by the NYC Department of Buildings. The new scanner is scheduled to be in operation April 2014.

## Phone System Replaced

We are pleased to announce that on October 10, 2013 we completed the installation of a new telephone and call monitoring systems.

Avaya IP Office was selected as our telephone system because it is viewed as a leader in business communications systems. This system helps us with the unique challenges facing a busy medical practice providing service to a diverse population.

Xima Software's, (Chronical) was selected for the call monitoring solution because of the comprehensive custom report creator and fully customizable real-time views. The system will help us to identify and quantify call historical, recording and real time metrics which enables us to manage productivity and effectiveness of our staff.

With the installation of the two systems we are confident that appointment scheduling and customer service will be improved.

## PHYSICIAN SURVEY RESULTS

Last summer Main Street Radiology sent, along with the summer newsletter, over 1,000 "physician surveys" to physicians who refer patients to Main Street Radiology. Over 150 were returned many offering suggestions and compliments.

We are pleased that the overall scores we received were well above what would be considered an above average rating. We are taking steps to improve those items that fell short in the eyes of our referring physicians. We would like to thank all for participating in the survey and are pleased to announce that \$500 has been donated to **The Annual Row for Autism** in the name of Dimtri Kessaridis MD.

## NEW PACS/RIS SYSTEM

Work continues on the installation of the FUJI PACS/RIS. Because of a pending upgrade we have decided to delay the implementation of the new system. Our new target date is April 2014. The staff at Main Street Radiology will be working diligently with the FUJI implementation staff to ensure that we meet the new go-live date. The replacement and/or installation of a new system is a huge undertaking, taking thousands of man hours to complete. Under the leadership of Larry Carl M.D. the staff at MSR is committed to complete this project with the least disruption possible. As we get closer to our go live date the Main Street Staff will be forwarding referring physicians educational material and instructions on the use of the new system.

# NEW WESTERN QUEENS OFFICE

Main Street Radiology is pleased to announce that we have signed a lease for over 11,000 square feet in the Western section of Queens. The new office, scheduled to be open in the Fall of 2014 is conveniently located at

72-02 Northern Blvd  
Jackson Heights, NY

The facility offers ample, well-lit, underground parking and is centrally located for patients coming from Astoria, Woodside, Maspeth, Glendale, Long Island City and other western Queens and eastern Brooklyn communities. In addition to the on-site parking there are numerous bus routes on Northern Blvd and the facility is located just 5 blocks from the Roosevelt Avenue subway and 7 blocks east of the Brooklyn Queens Expressway (BQE).

The facility as with all Main Street Radiology facilities will be staffed by subspecialty trained board certified radiologists who are true experts in women's and breast, orthopedic and sports medicine, body and neuroimaging.

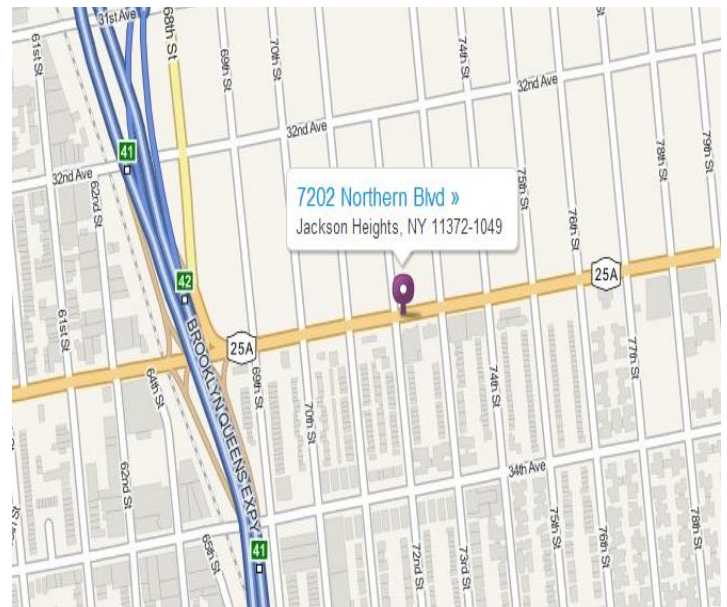


We are designing a state-of-the-art imaging center, with the most sophisticated equipment and services. Planned to be installed in the new 100% digital facility will be the following equipment typically found only at the largest academic centers.

- 3Tesla Wide Bore MRI
- Multi detector CT Scanner,
- Digital X-ray/Fluoroscopy
- 3D Digital Mammography with Tomosynthesis
- DXA bone densitometry
- The latest in Ultrasound Imaging

The new Western Queens office will be networked with our three existing offices, effectively creating a single entity sharing all information. Radiologists and referring physicians will be able to instantaneously retrieve any study performed at any of the offices, as well as view prior studies. In addition, all information regarding a patient may be obtained by calling a single centralized number.

We look forward to our continued expansion and the opportunity to better serve our patients and referring physicians of the greater Queens community.



Main Street Radiology 4  
72-02 Northern Blvd

## ***About Main Street Radiology***

*Founded in 1971, Main Street Radiology is Queens' leading provider of outpatient medical imaging. As the boroughs largest imaging practice Main Street Radiology brings together the knowledge of 30 radiologists who perform over 500,000 diagnostic and interventional procedures each year. The Radiologists come from the finest universities and teaching hospitals in the country, and are board certified by the American Board of Radiology. They offer subspecialty imaging expertise in women's and breast, pediatric, nuclear medicine, orthopedic, sports medicine, neuroradiology (brain and spine), body (abdomen and chest) and emergency imaging as well as interventional radiology... They have provided professional radiology services at The New York Hospital Medical Center of Queens for over 40 years. With the opening of our office in Western Queens Main Street Radiology will now have 4 outpatient imaging locations.*

For additional information about Main Street Radiology, please visit our website at [www.mainstreetradiology.com](http://www.mainstreetradiology.com).